

# BID UPDATE & NETWORKING

8 November 2022

View the full  
Annual Report  
here:



---

## AGENDA

- Theme 1 - Creating & maintaining quality spaces
- Theme 2 - Improving sustainability & the environment
- Theme 3 - Creating & promoting a vibrant place
- Theme 4 - Connecting & representing businesses
- Theme 5 - Building a safe & caring community
- Grassroot Activators Programme (GAP)
- Marketing Update
- Podcast
- Networking

# Theme 1: Creating & maintaining quality spaces

## Winter Lights and Cleansing



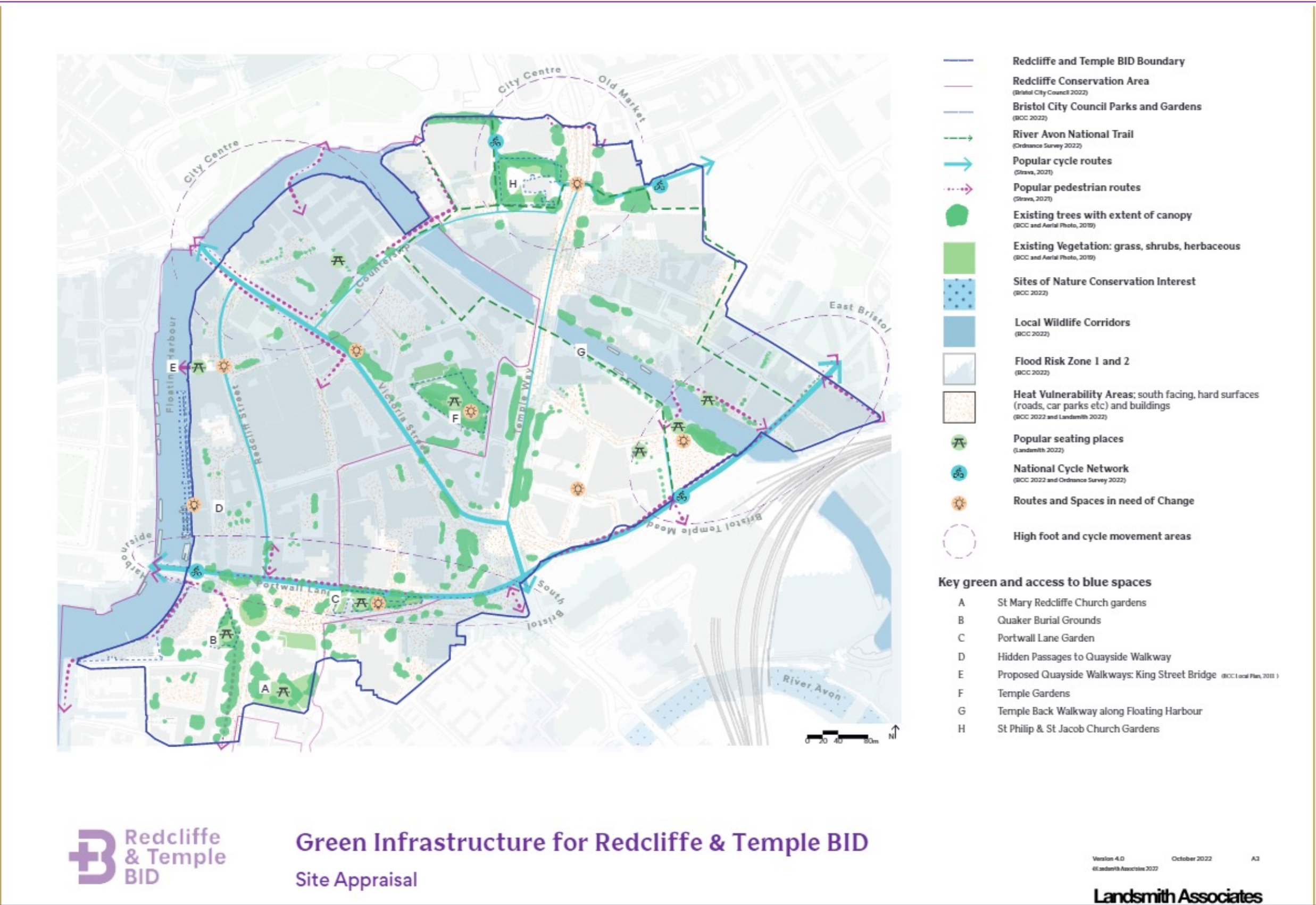
# Theme 1: Creating & maintaining quality spaces

## Planters and 2023 Plans for Temple Way Underpass



# Theme 2: Improving Sustainability & the Environment

## Green Infrastructure Action Plan



# Theme 2: Improving Sustainability & the Environment

Dr Bike, Cycle September and Bring your own Lunchbox



# Theme 2: Improving Sustainability & the Environment

Bristol Green Capital Partnership and BID Sustainability Commitment



# Theme 3: Creating & Promoting a Vibrant Place

Love Bristol Gift Card and the launch of the Night Out Gift Card

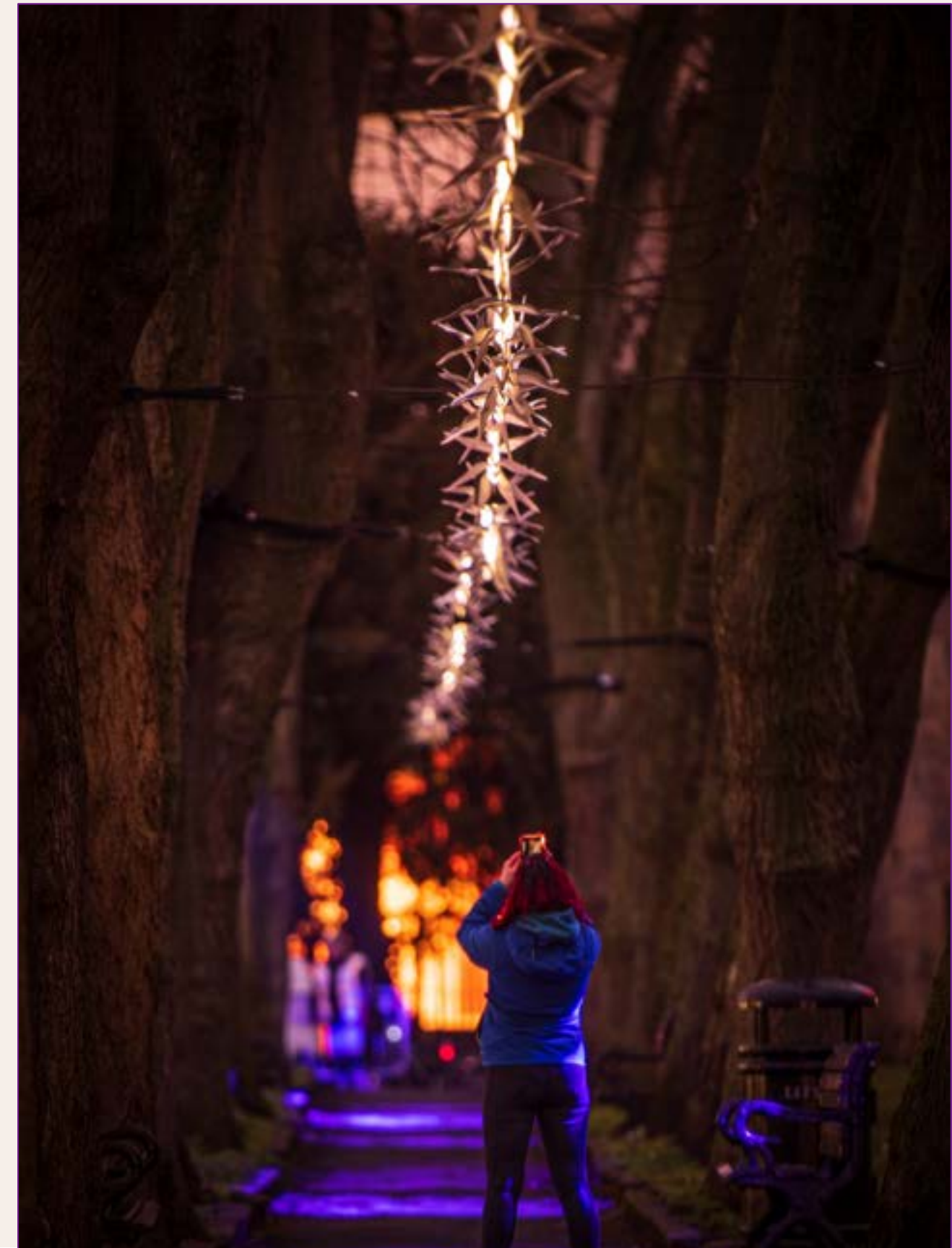




---

# Theme 3: Creating & Promoting a Vibrant Place

## Bristol Light Festival



# Theme 3: Creating & Promoting a Vibrant Place

Lunchtime Events, Treefest, Christmas Market, Christmas Adventures, and Unicornfest



# Theme 4: Connecting & Representing Businesses

## Networking Events



# Theme 4: Connecting & Representing Businesses

## Place Support Partnership, Business Cost Savings, and Movement Insights



### SUPPORTING BUSINESSES TO REDUCE COSTS




**FREE SERVICE TO REDCLIFFE & TEMPLE BID LEVY PAYING BUSINESSES**

Brought to you as a partnership between



PLACE SUPPORT PARTNERSHIP





### SAVE TIME AND MONEY ON



ELECTRICITY



GAS



TELECOMS





WATER

We are here to work with you to identify and realise savings when considering new contracts and choosing suppliers. We can also support you to navigate the current cost of living crisis and achieve the best value on services like electricity, gas, water and telecoms.








We will review your bills and identify where savings can be made for free. Our service comes with no obligation and no commitment.

To book an initial call with our team to start saving please contact [support@redcliffeandtemplebid.co.uk](mailto:support@redcliffeandtemplebid.co.uk)









### Q2 2022 SPEND INSIGHTS

#### QUARTER ON QUARTER Q1 2022 v Q2 2022

|                                                                                                 |                                                                                                  |                                                                                     |                                                                                                 |
|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
|              | Hotels (+43%), Clothing (+33%) and General Retail & High St (+30%) stores saw the highest growth |  | There was an <b>8% increase</b> in night-time economy spend at restaurants, bars and nightclubs |
| Spend at merchant premises in the city centre has gone up by over £11.5m - a <b>9% increase</b> |               | Average spend per transaction is steady or up, most notably in hotels (+£7)         |              |
|            | There is a <b>74% growth</b> in international spend - with USA growing the fastest               |                                                                                     |                                                                                                 |

#### YEAR ON YEAR Q2 2021 v Q2 2022

|                                                                                                  |                                                                                                                    |                                                                                       |                                                                                                  |
|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
|             | Hotels (+120%), Supermarkets (+86%) and Restaurants (+40%) saw the highest growth                                  |  | There was an <b>81% increase</b> in night-time economy spend at restaurants, bars and nightclubs |
| Spend at merchant premises in the city centre has gone up by over £19.8m - a <b>16% increase</b> |                               | Online spend by local residents has dropped by <b>54%</b>                             |             |
|             | Local residents remain the primary driver of spend at merchant premises accounting for <b>67% of spend</b> (up 3%) |                                                                                       |                                                                                                  |

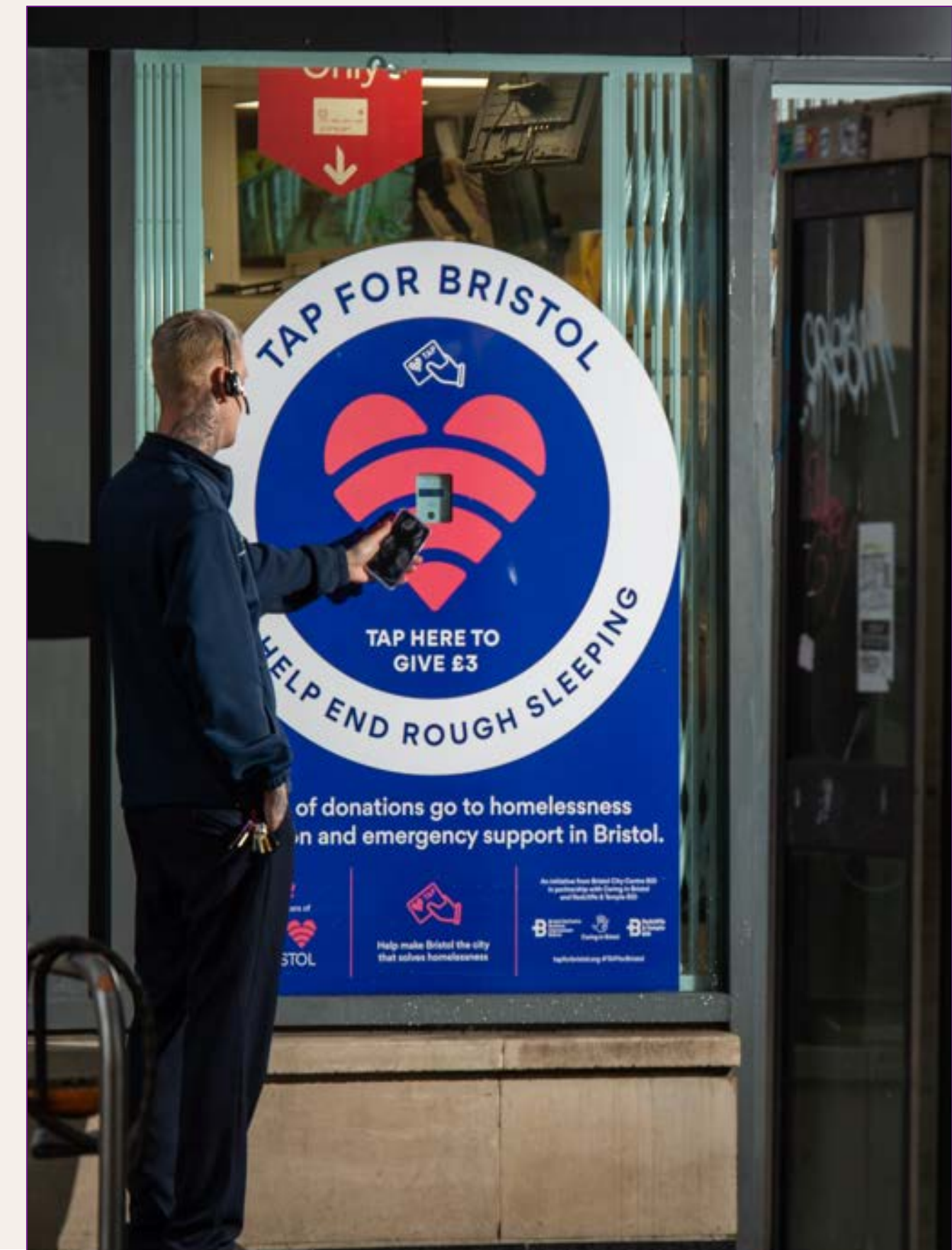
# Theme 5: Building a Safe & Caring Community

BCRP, Water Safety and PCSO



# Theme 5: Building a Safe & Caring Community

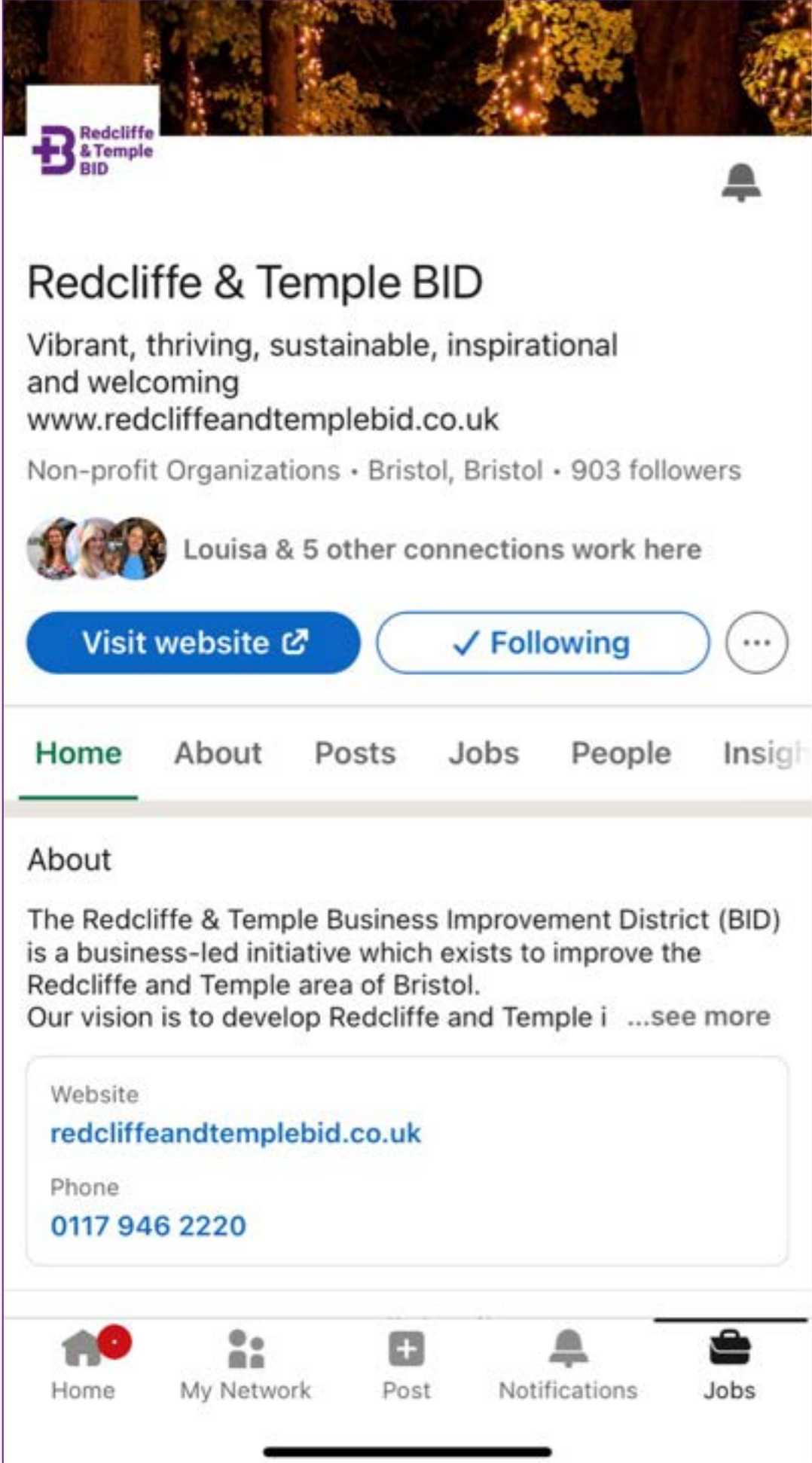
TAP



# Grassroots Activators Programme (GAP)



# Marketing



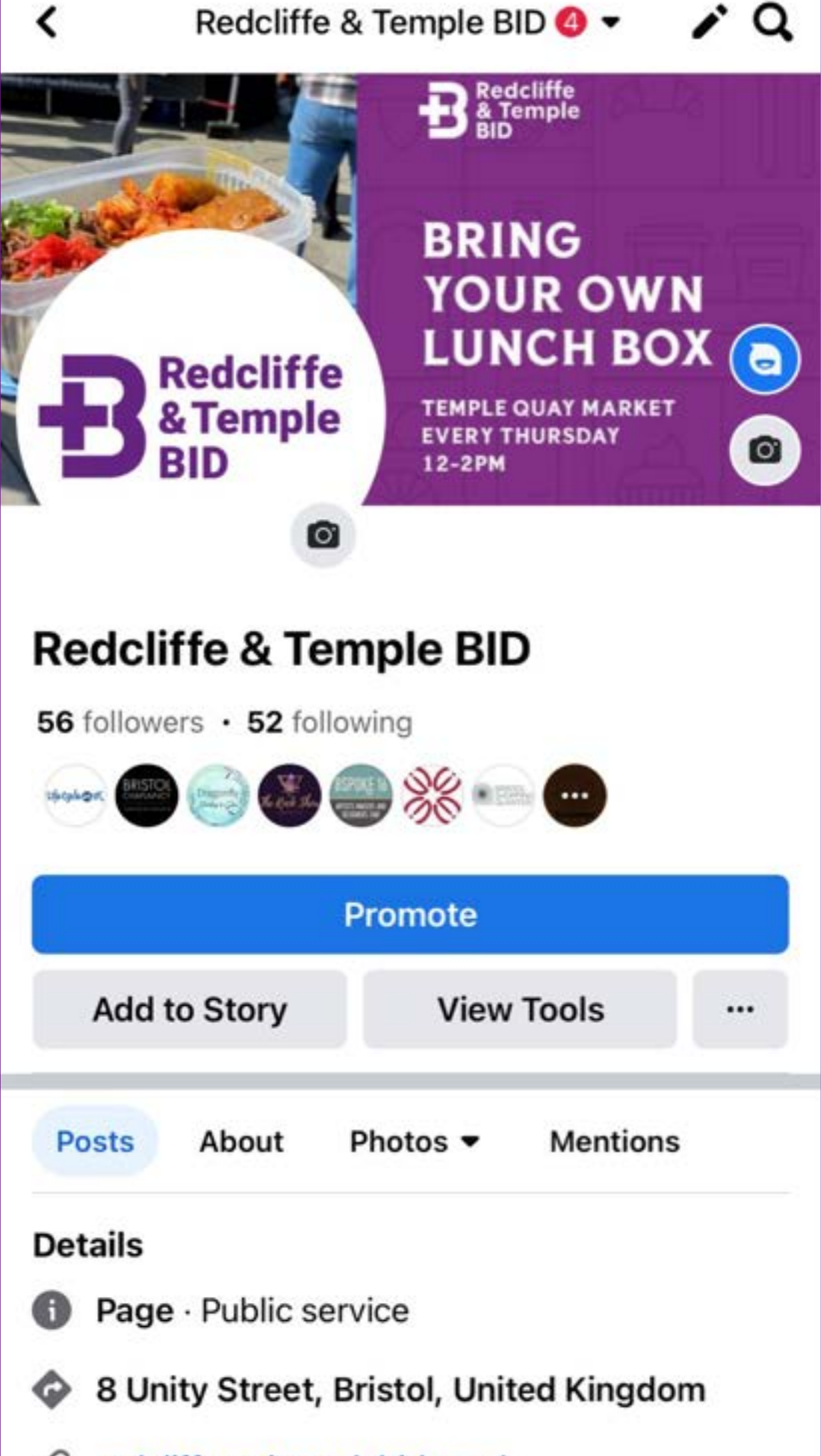
**Redcliffe & Temple BID**  
Vibrant, thriving, sustainable, inspirational and welcoming  
[www.redcliffeandtemplebid.co.uk](http://www.redcliffeandtemplebid.co.uk)  
Non-profit Organizations · Bristol, Bristol · 903 followers

Louisa & 5 other connections work here

[Visit website](#) [Following](#)

**About**  
The Redcliffe & Temple Business Improvement District (BID) is a business-led initiative which exists to improve the Redcliffe and Temple area of Bristol. Our vision is to develop Redcliffe and Temple i ...see more

Website: [redcliffeandtemplebid.co.uk](http://redcliffeandtemplebid.co.uk)  
Phone: 0117 946 2220



**Redcliffe & Temple BID** 4

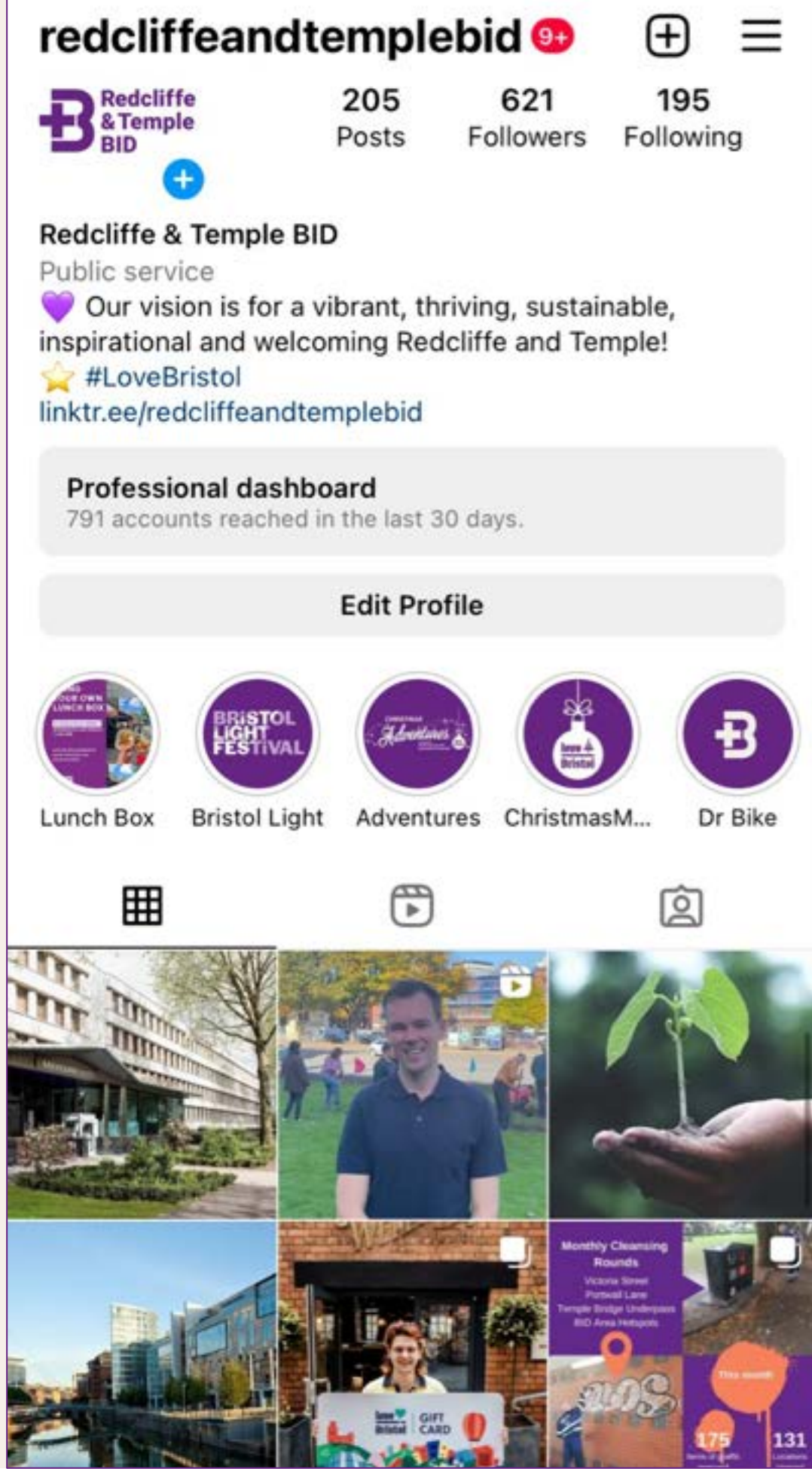
**BRING YOUR OWN LUNCH BOX**  
TEMPLE QUAY MARKET  
EVERY THURSDAY  
12-2PM

**Redcliffe & Temple BID**

**Redcliffe & Temple BID**  
56 followers · 52 following

[Promote](#)  
[Add to Story](#) [View Tools](#)

**Details**  
Page · Public service  
8 Unity Street, Bristol, United Kingdom



**redcliffeandtemplebid** 9+

205 Posts 621 Followers 195 Following

**Redcliffe & Temple BID**  
Public service  
Our vision is for a vibrant, thriving, sustainable, inspirational and welcoming Redcliffe and Temple!  
#LoveBristol  
[linktr.ee/redcliffeandtemplebid](http://linktr.ee/redcliffeandtemplebid)

**Professional dashboard**  
791 accounts reached in the last 30 days.

[Edit Profile](#)

Lunch Box Bristol Light Adventures ChristmasM... Dr Bike

Monthly Cleansing Rounds  
Vicars Street  
Portwood Lane  
Temple Bridge Underpass  
BID Area Networks



# Podcast



**ANY QUESTIONS?**



# THANK YOU

View the full  
Annual Report  
here:

