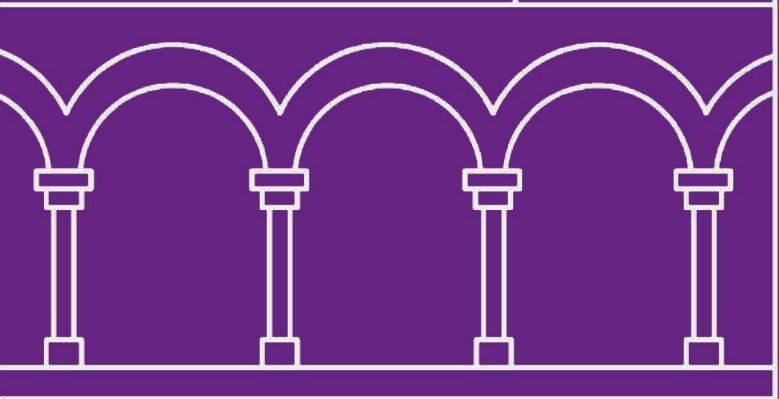
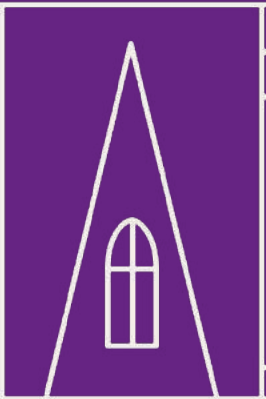
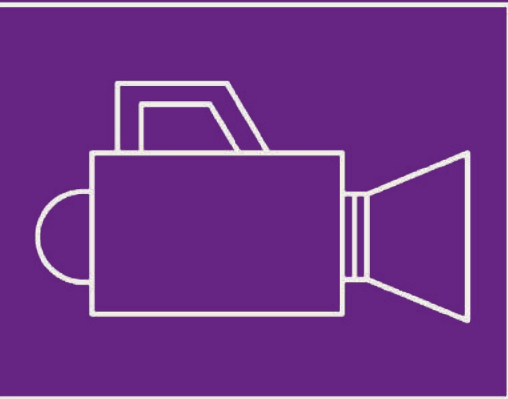
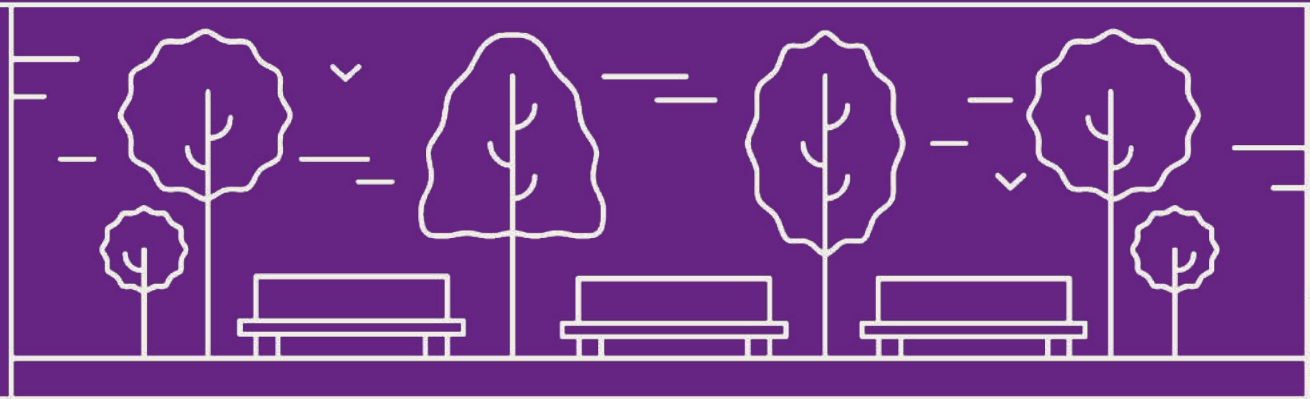
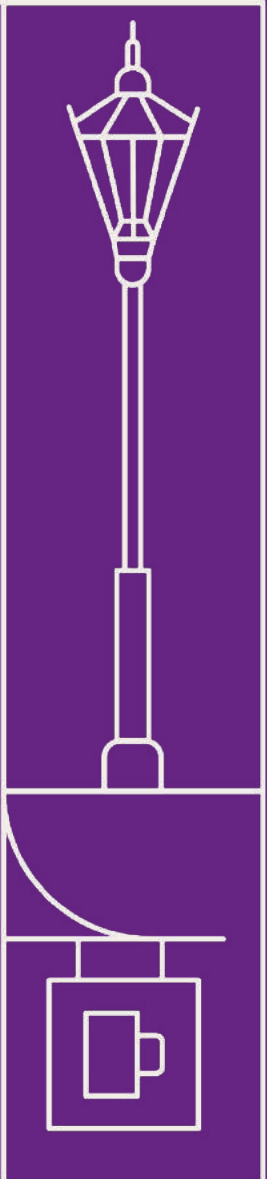
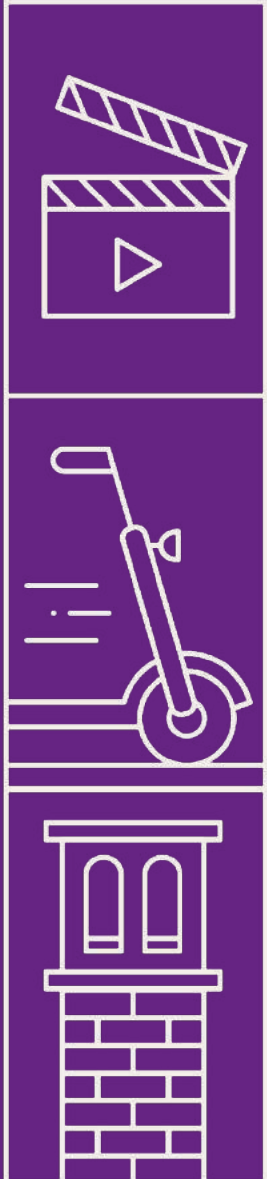




Redcliffe  
& Temple  
BID

# PERFORMANCE REPORT

October to December 2022





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# CREATING AND MAINTAINING QUALITY SPACES



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# CLEANSING

In December we celebrated the 1<sup>st</sup> year anniversary of the Redcliffe & Temple Cleansing team and published a interview getting to know the people behind the roles and sharing their favourite moments of the last 12 months.

In this quarter the team removed a total of 506 items of graffiti in 379 different locations around the BID area.

**October:** 208 individual items of graffiti were removed from 138 locations

**November:** 169 individual items of graffiti were removed from 130 locations

**December:** 129 individual items of graffiti were removed from 111 locations





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# WILDFLOWER MEADOW

Across four lunchtime sessions in October and November we worked with Avon Wildlife Trust to plant a wildflower meadow on the front lawn of St Mary Redcliffe Church.

We were joined by around 30 volunteers from local businesses across the two sessions with many attendees sharing their appreciation for hosting the session. Thanks to St Mary Redcliffe Church for working with us on this.

The wildflower meadow will flower in spring so watch this space, we'll share further photos in due course. We'll also measure the wildlife making use of the meadow as part of City Nature Challenge in April.





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# TEMPLE QUAY UNDERPASS

Our Temple Quay Underpass project continues to develop following our bid for CIL funding in September 2022.

We have been asked by BCC to do further work to create a Design Brief for the project to provide them with guidance as to what we are looking to achieve.

We hosted a consultation walk and workshops on the 1<sup>st</sup> December attended by 10 key stakeholders to gain insight into different requirements and ideas.

Streets Reimagined are in the process of writing this Design Brief (due Feb 23). This will be submitted to BCC with a view to being allocated CIL funding in Summer 2023 to deliver the project.

We have also connected with the developer of One Temple Way to ensure that our proposals align with their commitment to redesign the entrances on that side of the Underpass.





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# IMPROVING SUSTAINABILITY AND THE ENVIRONMENT



# GREEN INFRASTRUCTURE ACTION PLAN

Following further, more detailed research into the challenges facing the Redcliffe and Temple area in terms of flooding and heat resilience, we are updating our document to reflect this. We will send the finished document to BCC and WECA to encourage them to progress their work in this field.

We have also added a section on potential funding opportunities and continue to explore these.

We continue to try to engage Temple Quay Management Company regarding some addition of seating and colour to the estate – we've proposed a meeting with the ManCo.

Our Working Group next meets on 14<sup>th</sup> February and will receive more detailed updates on our GI Action Plan and the Underpass Project.



Scan to read the report



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# THE BID & BRISTOL GREEN CAPITAL PARTNERSHIP

Our partnership with BGCP to engage businesses on their sustainability challenges started on 3<sup>rd</sup> January.

Bex Shreeve has been appointed as Engagement Officer, working for BGCP, part funded by the BID.

This partnership will:

- Provide organisations in Redcliffe and Temple with information and tools, whatever their starting point to enable them to take climate action, fostering a sense of community in the local area
- Build on learning of existing Climate Leaders
- Promote best practice, case studies, and celebrate successes, to acknowledge the efforts organisations are making and showcase the trajectory of the city to inspire others to act





# THE BID SUSTAINABILITY COMMITMENT

In November 2022 we published our Sustainability Commitment outlining the steps we will take to support businesses to combat climate change.

We have selected six Sustainable Development Goals (SDGs) that are the most relevant as part of addressing the sustainability challenges for our business community.

The SDGs we have chosen are as follows:

SDG3 – Good Health and Wellbeing

SDG4 – Quality Education

SDG8 – Decent Work and Economic Growth

SDG11 – Sustainable Cities and Communities

SDG12 – Responsible Consumption and Production

SDG13 – Climate Action

[Read the Commitment and Action Plan here.](#)





# DR BIKE

Our Dr Bike service continues to be a great success and a key route to engage with levy payers, with 278 Bikes serviced in 2022.

We have been successful once again in our application for Travelwest funding to fund 50% of the cost of Dr Bike for Jan-June 2023.

## Dates and Locations

Second Tuesday of every month: Temple Quay

Last Wednesday of every month: Finzels Reach

Book via our newsletter and website.





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# CREATING AND PROMOTING A VIBRANT PLACE



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# LOVE BRISTOL GIFT CARD

## Christmas Campaign

This Christmas we ran a social-led campaign in partnership with Bristol City Centre BID and Broadmead BID. The photos showcase the products and experiences available with the Love Bristol Gift Card, specifically highlighting the new Love Bristol Night Out Gift Card.

The campaign also included branding the back of a Number 1 First Bus, running on a key route into the city centre via Victoria Street. Did you spot it out and about?

We also ran a joint press release across the BIDs, highlighting all there is to do in Bristol over Christmas, achieving 8 pieces of online, print and broadcast PR coverage. Read the article [here](#) or by visiting: [redcliffeandtemplebid.co.uk/news](http://redcliffeandtemplebid.co.uk/news)



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**Give the  
gift of Bristol  
this Christmas**

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# LOVE BRISTOL GIFT CARD

## Sales

Since it's launch in June, the Love Bristol Gift Card has sold £21,510.00 worth of gift card, with:

- £16,490.00 worth of physical gift card
- £5,020.00 worth of digital gift card

In December alone (our busiest month) the gift card sold £8,330.00:

- £5,915.00 worth of physical gift card
- £2,415.00 worth of digital gift card

## Photography opportunity

If you are a business signed up to the Love Bristol Gift Card scheme and would like a photo taken holding a giant gift card that we can use to promote you on social media, please get in touch with [lizzy](#).





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# BID PODCAST PILOT

## Core aims

To increase the reach of the BID's audience and engagement and to promote the BID's work and impact.

The podcast will share further insight into key BID business news and stories affecting the local area, offering accessible and digestible content in a digital form.

## Target audience

Over 25,000 office workers and commuters to the area, students and local residents. Stakeholders in the Redcliffe and Temple community.

## Results

- 72 listens from November to December 2022
- 56% on Spotify
- Predominantly male audience, 63% aged 35-59
- Future episodes to be decided





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# CONNECTING AND REPRESENTING BUSINESSES



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# ANNUAL REVIEW & BID UPDATE

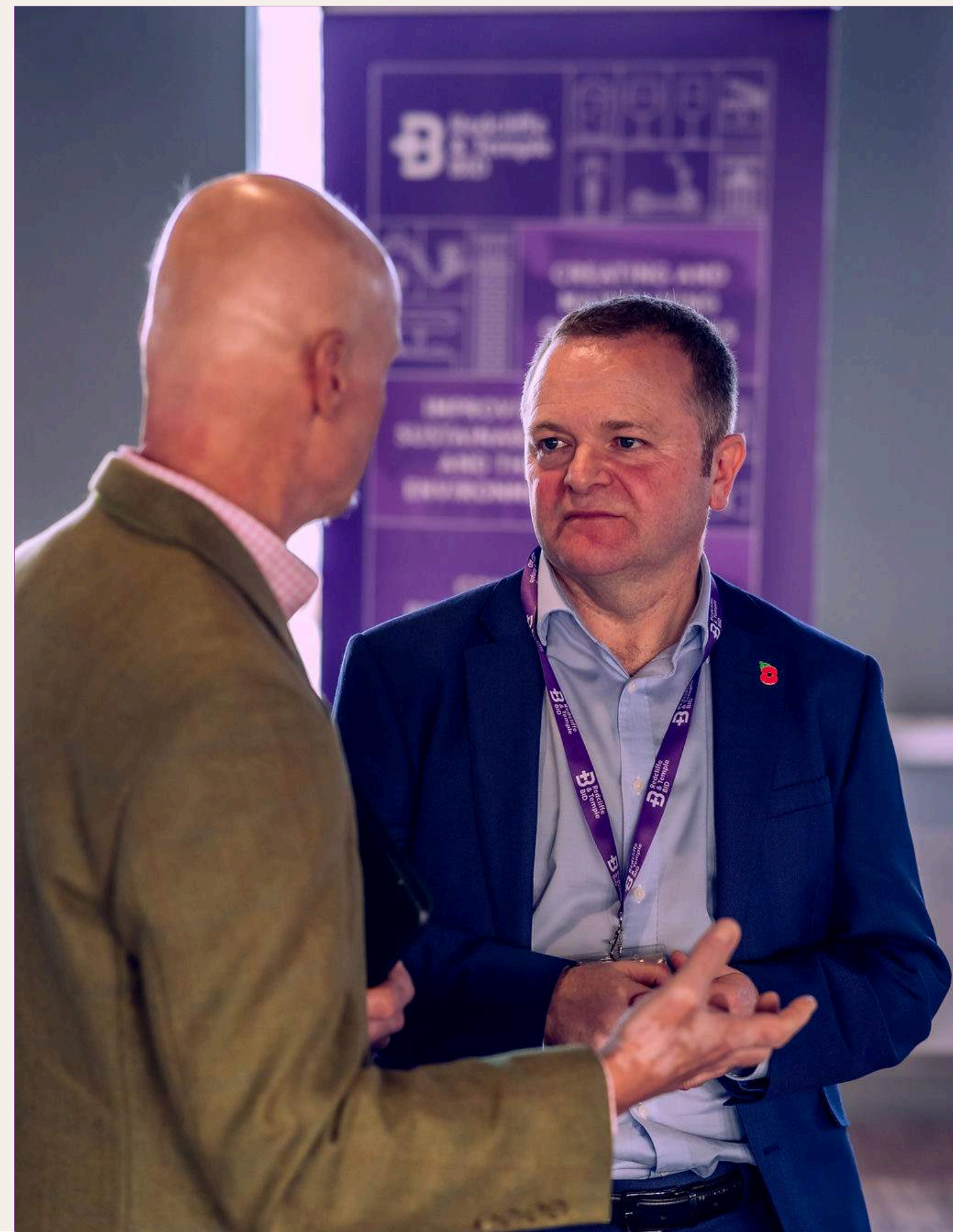
8 November at Mercure Holland House Hotel

We held our annual review and BID update on the 8<sup>th</sup> November at the Mercure Holland House Hotel, attended by 50 businesses and included a short presentation from Grassroot Activators Programme

We had excellent conversations about different projects and initiatives and how we can support our levy payers with their different needs.

Many thanks to Chris Falcus, GM and his team at the hotel for providing a great venue and refreshments.

View the full  
Annual Report  
here:





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# SOAPWORKS EVENT

30 November at Soapworks Office

We collaborated with the developers Socius to hold a networking event at their office including a guided walk of the current building site.

We welcomed over 40 attendees from local businesses and landowners who were keen to find out about the plans for the Soapworks site.





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# Q3 VISA SPEND PRESS RELEASE

Bristol's city centre businesses experienced a decline in sales and revenue for Q3 of 2022.

It was a positive start to the year with signs of recovery for city centre businesses from January to June, retailers, hotels, food and drink businesses and clothing outlets all benefited from increased spend across the first half of the year. However, Q3 data shows the impact of the cost-of-living crisis, increased inflation rate and rising cost of goods, and how it has affected consumer spend in the city's businesses.

The latest data has confirmed a total 'in premises' Visa spend of £128.1m across businesses in the BS1, BS2 and BS8 postcodes for Q3, July - September 2022. This is a reduction of £14.5 million in comparison to Q2, April - June 2022

This insight enables the BIDs to understand how businesses and different sectors are performing and how people are choosing to shop, eat, drink and experience the city centre. Whilst the first half of the year showed some positive signs of recovery, there were expectations that Q3 data would reflect the current economic landscape facing the UK.






# COST SAVINGS

In partnership with Bristol City Centre BID we have engaged BID industry experts Place Support Partnership to work with levy payers to identify and realise cost savings when considering new contracts and choosing suppliers and they can also support them to navigate the current cost of living crisis and achieve the best value on services including electricity, gas, water and telecoms.




The service started on 3 October 2022 for a six month trial period and has so far identified over £70,000 of savings for levy payers to the end of December 2022.

Visit our [Business Support and Cost Savings Hub](#) here.



**Redcliffe & Temple BID**

## SUPPORTING BUSINESSES TO REDUCE COSTS



**FREE SERVICE TO REDCLIFFE & TEMPLE BID LEVY PAYING BUSINESSES**

Brought to you as a partnership between



PLACE  
SUPPORT  
PARTNERSHIP





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# BUSINESS LIAISON

We directly liaised with by email, telephone or face to face meetings/workshops with 210 individuals across levy paying businesses and communicated to 1056 people signed up to our monthly newsletter.

Key themes discussed:

- Love Bristol Gift Card onboarding
- Lunchtime events activity
- ASB and safety issues
- Cleansing and graffiti removal support
- Christmas events and activity





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# **BUILDING A SAFE AND CARING COMMUNITY**



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# SAFETY PROJECT OVERVIEW

## Office Sector Lunch and Learn

In December we jointly hosted a Lunch and Learn session with Bristol City Centre BID, aimed at members of the office sector. We discussed BID safety initiatives, Chief Inspector Robert Cheeseman presented about the Police's presence in the city, and Lewis Monk gave an insight into the Streetwise team's work. This event was positively received and we are now looking to develop this concept into a programme of events on more topics in 2023.

## Water Safety

Free water safety training with Avon Fire and Rescue is available upon request to any levy paying business. Do get in [contact](#) if this is something you would be interested in.

## Business Crime Reduction Partnership (BCRP)

Fran presented to the Association of Police Crime Commissioners on city-wide safety delivered by the BID and BCRP. There was positive feedback from the group on the presentation and the depth of projects taking place. Fran also presented the Bristol BCRP opportunity to the A&S PCC Mark Shelford to seek possible additional funding. Next steps are to submit a formal proposal to the PCC office.





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# LUNCHTIME EVENTS

We love connecting so many great people that work in the local business community through our free lunchtime events and seeing many smiling faces.

For the cooler months we started hosting our popular yoga in the park sessions at Hyre Gym on Victoria Street and launched a High-Intensity Interval Training (HIIT).

In this quarter we had a total of 186 people register for our lunch time events.

- **October:** High-Intensity Interval Training (HIIT), Gardening Session, Historic Slavery Walking Tour
- **November:** High-Intensity Interval Training (HIIT), Gardening Session, Haunted Bristol Walking Tour, Yoga Session
- **December:** High-Intensity Interval Training (HIIT), Yoga Session





# TAP FOR BRISTOL

Our fundraising through continues to raise valuable funds. In 2023 we will work to share more stories about how TAP has helped people in the city and encourage TAP hosts to promote the initiative.

2022 total = £4,440

We've set a target of £6,000 for 2023!

Hosts: Spicer + Cole, Bocabar, Tesco, Small Goods, Left Handed Giant, Little Martha, Mokoko





# TREEFEST

1-4 December

We sponsored and took part in Treefest, Bristol's charity Christmas tree festival, raising money for the charities Redcliffe Emergency Foodbank and Freewheelers EVS.

The event invites local businesses to create or decorate a tree which will be exhibited at St Mary Redcliffe.

This year's event saw 61 trees being entered, 4160 visitors and £5790 raised for charity.





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# MARKETING

**BETH BETTS**

**Marketing Manager**

[beth@bristolcitycentrebid.co.uk](mailto:beth@bristolcitycentrebid.co.uk)

**GRACE BERNARD**

**Marketing Executive**

[grace@bristolcitycentrebid.co.uk](mailto:grace@bristolcitycentrebid.co.uk)

**IZZY WOOD**

**Marketing Assistant**

[izzy@bristolcitycentrebid.co.uk](mailto:izzy@bristolcitycentrebid.co.uk)



## Marketing

# WEBSITE

### Analytics

From Q3 to Q4 2022, our website visits have increase by 63.78%, from 1567 to 2457 with most traffic visiting our Homepage and Events. We also saw 5,480 visits to the Love Bristol Gift Card website.

### Most read pages

Following our Homepage and Events, the most read pages were Dr Bike, Projects High Intensity Interval Training.

### Most read news

Our most viewed news was Christmas in Redcliffe and Temple which promoted various offerings from hospitality levy payers.

### Business Directory

If you would like your directory information to be updated, please email the team.

## LOVE BRISTOL GIFT CARD

With over 100 venues accepting the Love Bristol Gift Card you'll be spoilt for choice!

[BUY A LOVE BRISTOL GIFT CARD](#) →





## Marketing

# SOCIAL MEDIA & EMAIL

We are continuing to grow our social media channels, with more positive increases in Q4 compared to Q3. LinkedIn followers has seen the largest increase. TAP for Bristol and World Homeless Day was our most liked post, with 1,377 impressions.

Our monthly newsletters and event emails have maintained unique open rates between 30-34%. The best open rate was for our October newsletter which shared our Annual BID Review and Energy Cost Savings Support from PSP.

Total followers on 30 September 2022 vs 30 December 2022:

	Email	Facebook	Instagram	Twitter	LinkedIn
<b>End of Q3</b>	987	53	607	684	760
<b>End of Q4</b>	1,056	66	636	695	1,013
<b>% Change</b>	<b>6.99%</b>	<b>24.53%</b>	<b>4.78%</b>	<b>1.61%</b>	<b>33.29%</b>

Please continue to encourage your colleagues and employees to [sign up](#) to our newsletter to hear about exclusive levy payer events and news.

**Redcliffe & Temple BID**  
1,024 followers  
3mo · 🌐

This World Homeless Day we are celebrating two milestones for TAP for Bristol, delivered in partnership with [Bristol City Centre BID](#) and [Caring in Bristol](#). ...see more

**TAP FOR BRISTOL**  
100% OF GOVERNORS GO TO HOMELESSNESS PREVENTION AND EMERGENCY SUPPORT IN BRISTOL  
Tap your card above to donate £3 instantly

Izzy Wood and 39 others  
3 comments · 1 repost

Like Comment

Organic impressions: 1,377 Impressions Show stats



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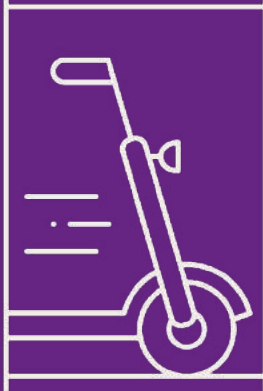
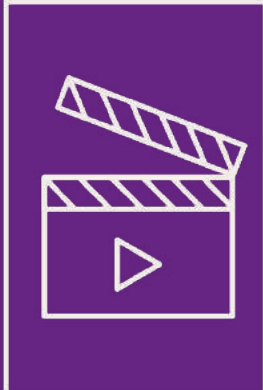
# FINANCE



# FINANCIAL SUMMARY

	Project Spend		Year 3			
Redcliffe and Temple BID Financial Summary	Actual	Projected	Total	Budget 2022/3	Variance from Budget	Notes
Project Title	November 1 to December 31	Jan 1 to October 31	Forecast			
C/F from 2021/2	£108,244	£0	£108,244	£108,244	£0	phasing of yr 2 projects
Levy Income	£24,000	£716,000	£740,000	£822,000	-£82,000	Assumed 90% collection rate
Additional income (partnerships)	£0	£3,240	£3,240	£0	-£3,240	
<b>REVENUE</b>	<b>£132,244</b>	<b>£719,240</b>	<b>£851,484</b>	<b>£930,244</b>	<b>-£85,240</b>	
BID - Levy collection fee	£9,317	£0	£9,317	£9,317	£0	Fixed 50% less than 2021
<b>Creating &amp; maintaining quality spaces</b>	£24,880	£125,000	£149,880	£145,000	-£4,880	inc cleansing fleet electrification +
<b>Improving sustainability &amp; the environment</b>	£21,415	£123,000	£144,415	£160,000	£15,585	include Public Realm projects
<b>Creating &amp; promoting a vibrant place</b>	£14,620	£158,000	£172,620	£210,000	£37,380	inc Bristol Light Festival cont: £90K
<b>Connecting &amp; representing businesses</b>	£12,654	£40,000	£52,654	£62,000	£9,346	Lunchtime and networking events
<b>Building a safe &amp; caring community</b>	£18,331	£85,000	£103,331	£110,000	£6,669	inc GAP BCRP & PCSO cost share
Contingency	£0	£30,000	£30,000	£50,000	£20,000	
Management & Overheads	£9,525	£101,000	£110,525	£130,000	£19,475	15.2 % of BID levy billed
Loan Repayment for BID set up	£0	£59,163	£59,163	£59,163	£0	Fixed and final payemnt
<b>TOTAL EXPENDITURE</b>	<b>£110,743</b>	<b>£721,163</b>	<b>£831,906</b>	<b>£935,480</b>	<b>£103,574</b>	
Carry forward to BID year 4			£19,578			





# THANK YOU

