

Actions and meeting notes from the Redcliffe & Temple BID Advisory Board meeting

25th April 2024, Runway East Bristol Bridge

Attendees	
Present:	<p>Jon Bower, WBD Chair Ahad Vahabzadeh, Hilton DoubleTree Hotel Amanda French, Clarke Willmott Amy Simpson, Burges Salmon Jason Thorne, BCC Joy Simmonds, Barclays Phil Hodgson, Arup Vicky Lorych, Avison Young Alex Mahoney, Swans Events Noemi Antonelli, Swans Events</p> <p>Steve Bluff, Redcliffe & Temple BID Jenni Tamlin, Redcliffe & Temple BID Tom Swithinbank, Redcliffe & Temple BID</p>
Apologies	<p>Cllr. Farah Hussain Cllr. Ani Stafford Townsend Charlotte Raynes, DAS Helen Richardson, WSP James Cooper, Veeno Kathryn Davis, Visit West Matt Grimwood, TLT Victoria Matthews, Business West</p>

Meeting Actions	
1	BID – Do a call out in the newsletter for businesses interest in dragon boat “have a go” sessions for Sunday 21 st at the Harbour Festival.
2	BID- Do a call out for interest in Talk Tent sessions during the Harbour Festival.
3	BID- Consider a BID marketing stand for part of the festival to promote our work and Love Bristol Gift Card and TAP for Bristol.
4	Steve– Contact Alex and Noemi to Ahad to consider the Hoteliers input to HF steering group.

5	Jenni – Send Joy coverage for BLF.
6	Jenni – Review social posts on the outcomes of the BID Mid-Term Survey.
7	Jenni- Plan to simplify the cargo bike comms message with a how it works section.
8	All – Please share with colleagues 'Future of Work' event at EQ – 30 th April & Jenni to send PDF to support this.
9	Jenni – Send Jason a Love Bristol Gift Card proposal for St Nick's market traders and consider selling points in the foyer.
10	BID – Review Neighbourly commitment and evaluation at end of licence agreement (November 2024).
11	Ahad – Will host the next meeting at Hilton DoubleTree Hotel 18 th July : Thank you!

Meeting Notes	
1	Welcome, introductions and apologies
	1.1 Jon opened the meeting and welcomed the new members, Ahad and Vicky. 1.2 Steve read out the apologies. 1.3 No conflicts of interest were declared by those present.
2	Harbour Festival 19th -21st July 2024
	2.1 Alex and Noemi joined the meeting remotely to update on the Harbour Festival plans and how businesses can get involved. 2.2 Jenni will add call outs for the Dragon Boat session and Talk Tents in the BID newsletter. 2.3 Ahad offered to represent the Bristol Hoteliers to seek out opportunities during the Harbour Festival. Meeting arranged with Alex and Noemi. 2.4 Joy suggested the BID could have a manned stand in Queen Square community section on one of the Harbour Festival days and promote our Gift Card and TAP for Bristol. Steve to review feasibility.
3	Creating & Promoting a Vibrant Place
	3.1 Jenni updated the group on the Bristol Light Festival evaluation report which the Board gave very positive feedback on. This included the 10% increase in footfall to 275'000 and the additional economic impact of £8.4M 3.2 Joy asked for details of the marketing PR coverage which Jenni will send.

	<p>3.3 Jenni updated the group on the marketing and PR results and strategy for the BID which showed huge growth on website visits, PR each and social media followers.</p> <p>3.4 Jenni gave an overview of the Love Bristol Gift Card results to date and upcoming plans to on board more businesses and sell more cards.</p> <p>3.5 Joy declared an interest in that she chairs the committee for The Lord Mayor of Bristol's Children Appeal, and they were investigating if Love Bristol Gift Cards could be used as part of this campaign.</p>
4	Connecting and Representing Businesses
	<p>4.1 Steve asked for support for the final push to fill spaces at the Future of Work breakfast seminar at EQ on 30th April. Codes available for free entry if required.</p> <p>4.2 Steve explained the new insights data available via 02/Virgin Media and our new relationship with Savills to access Visa Spend Insights. More promotion of this will follow for businesses.</p>
5	Building a safe and caring community
	<p>5.1 Steve updated the group on the success of the lunchtime events that have been fully booked during April's stress awareness month with the potential to continue the new events into future months.</p> <p>5.2 Steve updated the group on the plans for the Business Crime Reduction Partnership (BCRP) including the recruitment of a new BCRP Manager across the 3 BIDs and the ongoing focus on ASB issues in Broad Plain and Avon Street.</p> <p>5.3 Steve updated the group on the successful lunch and learn Neighbourly event at HMRC. Phil asked that the BID complete the evaluation of the programme at the end of the Licence agreement (November) for Board review. Steve highlighted that the cost was relatively small in relation to the levy at £9K for 2023.</p>
6	Creating & Maintaining Quality Spaces
	<p>6.1 Tom updated the group on the 2 new murals on the Soil Association and Avon Fire and Rescue training tower which have both had high engagement and positive feedback from the public and businesses.</p> <p>6.2 Tom updated the group on the Redcliff Street green wall and planters' installation and potential support for Box Makers Yard on Avon St.</p> <p>6.3. Tom shared the English Heritage plans for the Temple Church Vestry Project with a proposal for the BID to support with some funding (£15K) for the scoping and community and business consultation exercise. The Board supported this approach as it is a unique space in our area with great potential for future BID events and community engagement.</p>
7	Improving Sustainability & the Environment
	<p>7.1 Tom updated the group on the Cargo Bike for Business project running across both the R&T and CCB BIDs and asked for support to share the opportunity with businesses. Jenni will simplify the comms messaging and update the website.</p> <p>7.2 Tom shared the headlines of the recent Green infrastructure Plan update meeting and is currently working on next steps with Sarah from Landsmith Associates.</p> <p>7.3 Tom shared the Bristol Climate and Nature roundtable highlights to discuss how businesses can influence their supply chain on climate action.</p>

8	Finances
	<p>8.1 Steve updated the group on the spend by theme vs budget which is on track and levy income to a 99% levy collection rate for years 1-3 and 85% for year 4</p> <p>8.2 Thanks to BCC for their proactive work with levy collection.</p> <p>8.3 It is hoped that the levy payer data sharing issue with BCC will soon be resolved. Steve will keep the Board updated.</p>
9	AOB
	<p>9.1 Steve asked for any Advisory Board members who had yet to confirm their intentions on remaining on the Advisory Board please do so before the end of May.</p> <p>9.2 Steve Updated the group on the boundary expansion proposal further east into Temple Quarter and Temple Meads. There has been positive support from UoB and early engagement with Network Rail. We will consult fully with existing levy payers from September and update the board on progress at the next meeting.</p> <p>9.3 Ahad agreed to host the next Advisory Board meeting at the Hilton DoubleTree Hotel on July 18th at 10am</p> <p>9.4 The Advisory Board thanked the BID team for the quality and volume of work produced by the team. Steve will share this with the BID team.</p>
Next Meeting	The dates for the 2024 meetings are planned for Thursdays at 10am on: July 18 and 17 October.